



EDUCATION

Paolo Callea MCIM

- BSc. Degree: "MARKETING AND BUSINESS MANAGEMENT"
- MSc. Degree: "MARKETING AND COMMUNICATION"
- DIPLOMA: "AutomobilWirtschaft Diploma"
- CPD: "HTML, CSS, PHP"
- CPD: "Adobe Photoshop, Indesign, Illustrator"



Università
Ca'Foscari
Venezia



UNIVERSITÄT
BAMBERG

Marketing background and Motorsport Knowledge

MEMBER



CIM

The Chartered
Institute of Marketing











CalleaTechCenter – 2009 Motorsport Agency

- Taking care of client that are involved or would like to be involved in motorsport.

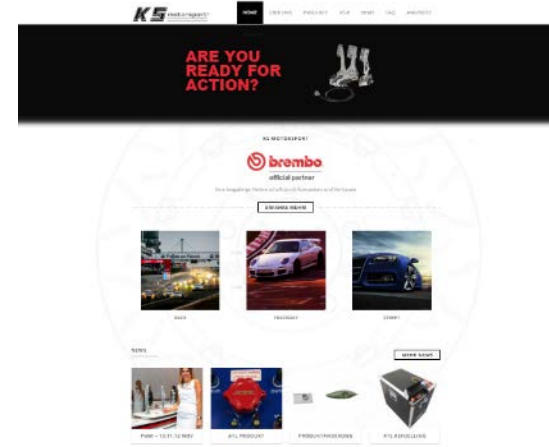


MotorsportDigitalMarketing – 2013 Digital for MTS

- On-line tool
- Digital Marketing training

#		Name	Fans
12		Lewis Hamilton	3 377 754
19		Nico Rosberg	1 063 733
25		Jenson Button	868 926
47		Kimi Raikkonen	333 019
59		Romain Grosjean	198 515
66		Sergio Perez	170 334
69		Fernando Alonso	160 284
70		Valtteri Bottas	145 644
75		Nico Hulkenberg	130 324
81		Esteban Guetierrez	114 660

LATEST PROJECTS



La Mitjet

Una vettura da corsa semplice, veloce e poco costosa.

IL PROGETTO TORK ENGINEERING
 Un'idea che nasce nel 2007 all'interno del reparto R&D della Tork Engineering, società francese specializzata nella progettazione, prototipazione e costruzione di vetture

IL PROGRAMMA MITJET
 Parte da un foglio bianco con l'obiettivo di soddisfare tre caratteristiche:

- Prezzi bassi di acquisto e gestione in pista

LA GAMMA MITJET
 Nasce prima con la versione 1300, dotata di motore Yamaha e poco dopo, con le evoluzioni in chiave automobilistica 2000 L e 2000 Turbo.

Privacy & Cool



TEACHING



Imperial College London

Motorsport
Digital
Marketing
Training

calleatechcenter